



THE YEAR OF THE BLUE DOORS.

2020 / 2021
Impact Report



BOYS & GIRLS CLUBS
OF THE TENNESSEE VALLEY



THANKS TO YOU, BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY WAS ABLE TO SERVE THOSE WHO NEEDED US MOST, DURING AN INCREDIBLY CHALLENGING TIME FOR EVERYONE.

The 2020-2021 year brought challenges that we could have never seen coming. However, through the support of our community leaders and donors, and the efforts of our staff and leadership team, Boys & Girls Clubs of the Tennessee Valley was able to meet the increasing needs and face each challenge head on. In many cases, we managed to expand our services, providing unique solutions to increasingly unique problems.

From providing virtual education offerings and pod learning, to growth with the Tennessee Tutoring Corps, Youth Arts Initiative, Member Emotional and Social Health program, and our College and Career Readiness programs, we have not let up. Our plans for 2021-2022 are to continue this growth, providing even more opportunities for those we serve.

Today, our organization serves more than 6,700 youth annually at 20 Clubs in four counties, with a new Club opening in Claiborne County soon. Without you, this simply would not be possible.

Although none of us know what the future holds, we do know the need for Boys & Girls Clubs of the Tennessee Valley will continue to grow. We are committed to do what we do best: meeting the needs of our members and their families when they need us most.

Thank you for making a difference!

Christina Phillips

Christina Phillips

Chairperson, Corporate Board of Directors

WHO WE SERVE

Youth and Teens
in Grades K - 12

6,700
Members

4
Counties

4
Anderson County
Clubs

1
Loudon County
Club

14
Knox County
Clubs

1
Blount County Club

1 Shared Space
Club

1 in Knox County
Juvenile Court

4 Affordable
Housing Clubs



8 School-
Based Clubs

6 Traditional
Clubs

MEMBER DEMOGRAPHICS

52% Male

48% Female



9% Multiracial

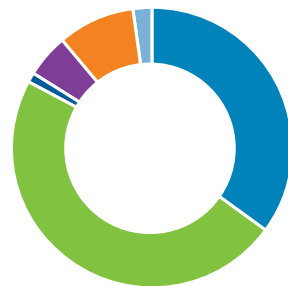
5% Hispanic

1% Asian

2% Other

35% African
American

48%
Caucasian



WHO WE ARE

CORE VALUES

- We meet the needs of kids
- We connect with the community around us
- We recognize the value and potential in those around us
- We expect the best
- We invest in our people
- We change lives and can prove it

VISION

Provide a Club experience that assures success is within reach of every young person in East Tennessee, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

MISSION STATEMENT

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



ANDERSON COUNTY

BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY – ANDERSON COUNTY CLUBS

This year saw the opening of three new Clubs in Clinton, due to a strong partnership with Clinton City Schools. The organization now serves youth in grades K - 8 at four area schools: Lake City Elementary School, Clinton Elementary School, North Clinton Elementary School, and South Clinton Elementary School.

PROGRAMS INCLUDE:

- **Power Hour** – helps members achieve academic success by providing homework help, tutoring, and high-yield learning activities
- **Rookie Readers** – promotes reading by allowing members to build a personal library of books and partners youth with volunteers who work one-on-one to increase reading skills
- **N.E.A.T. (Nutrition, Education, Activity, Training)** – educates members on proper nutrition, healthy eating, and ways to stay active
- **Gardening Club** – members plant and harvest a community garden in partnership with Main Street Baptist Church
- **Badges to Baseball** – a life skills training program led by the Rocky Top Police Department, which uses team sports to teach valuable life lessons
- **Mentoring Program (OJP)** – staff work with members one-on-one to discuss school progress, personal issues, and stressors from the pandemic

BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY – FORT CRAIG CLUB

Boys & Girls Club of Blount County serves youth in grades K - 12 and provides transportation to the Club from all Maryville City and Alcoa schools, as well as the following Blount County schools: Rockford Elementary, Eagleton Elementary, Eagleton Middle, Mary Blount Elementary, and Union Grove Middle.

PROGRAMS INCLUDE:

- **Project Learn** – members engage in fun, academically beneficial activities that develop their cognitive skills through 'hands-on and minds-on' approach
- **Sea Research** – group mentoring program in the areas of science, technology, engineering, and math (STEM), designed to foster conservation-minded citizens of the future
- **Triple Play** – program that promotes the importance of physical activity and proper nutrition through three components: mind, body, and soul
- **Gardening Club** – members plant and harvest food from the garden at the Club and chefs from Blackberry Farm then teach members how to create a healthy meal out of their harvest
- **Powerlifting Club** – gives participants the opportunity to lift free weights under the instruction of volunteer Chip Hultquist, an International Powerlifting Federation (IPF) certified coach
- **Girls Talk** – a group created by Blount Advisory board members and community leaders that encourages conversations about the importance of women lifting up other women, aimed at middle school girls, to learn how to treat others fairly and without judgement
- **YouthForce** – connects teens aged 14 – 18 with Blount County businesses willing to invest in their training and development through paid work internships

BLOUNT COUNTY

LOUDON COUNTY

BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY – LOUDON COUNTY CLUB

Boys & Girls Club of Loudon County serves youth in grades K - 12 and provides transportation to the Club from two area school districts: Lenoir City Schools and Loudon County Schools.

PROGRAMS INCLUDE:

- **Brain Gain** – helps to combat summer learning loss with fun, interactive learning experiences designed for the summer months
- **Technology Club** – members are introduced to the learning principles behind computer components, robotics, computer programming, and basics of theories by volunteer Mark Wells
- **Pickleball Program** – volunteers from the Tellico Village Pickleball Association work with members to teach them the basics of this lifelong game of skill
- **Member Emotional & Social Health (MESH)** – emotional wellness program that works to build social and emotional learning skills in members, led by two full-time LMSW social work staff and interns from the University of Tennessee
- **SMART Moves** – program that introduces members to healthy decision-making, as well as learning how to avoid and/or resist alcohol, tobacco, and drugs
- **Community Service** – projects that allow members the opportunity to give back to their community and instill a sense of belonging and competence

CLAIBORNE COUNTY

BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY – CLAIBORNE COUNTY CLUB

Thanks to the commitment and passion of a dedicated group of volunteers, youth will now have a new Boys & Girls Club in Claiborne County. The new Club is scheduled to open fall/winter 2022 on the campus of Walters State Community College. The Club will serve youth in grades K - 8.

Youth will be exposed to a variety of programs, including programs focused on academic success, healthy lifestyles, and good character and citizenship. In addition to these programs, teens will have the opportunity to participate in a variety of college and career readiness programs, such as YouthForce, which provides a range of activities to help teens develop skills for workforce success through paid internships.

coming soon



COVID-19 IMPACT REPORT

Thanks to the generous support of our community, the doors to Boys & Girls Clubs of the Tennessee Valley remained open during the COVID-19 pandemic. We extended services and service hours to include children of essential workers. We continued our services and met the needs of our members and their families when they needed us most.

19 CLUBS

remained open to the children of essential workers during the pandemic

3,173

Members of essential workers served during the pandemic – we worked with the University of Tennessee Medical Center, Blount Memorial Hospital, and the Knox County Sheriff's Office to provide childcare for their employees

"When the COVID-19 pandemic hit, our leadership team started looking at all the ways we could support our team members. When schools started to close for extended periods of time, we realized that childcare would be one of the top concerns for our team. Boys & Girls Clubs of the Tennessee Valley opened their Clubs to our essential workers, and offered extended hours – which was a Godsend, as most of our team works 12-hour shifts."

— Julie Simpson, VP of Human Resources
University of Tennessee Medical Center

299,030

Breakfast, lunch and afternoon snacks served to Club members during the pandemic

*3/13/20 – 05/30/21

YAI

Our Youth Arts Initiative offered a safe space for members to be creative, learn new skills, and process their emotions during the pandemic.

ACTIVITIES INCLUDED:

- Virtual programming
- Over 1,500 take-home art supply kits distributed to members
- Dance, theatre, music, and visual arts programs

1,670

Family food boxes provided for our members and their families for the weekend

681

members served by the Member Emotional & Social Health (MESH) team

Our MESH program worked to support staff, members, and their families by teaching competencies like self-awareness, coping strategies, self-control, empathy, and perseverance.

ACTIVITIES INCLUDED:

- Character Club that focused on skills like teamwork, patience, trustworthiness, communication, and friendship that helped build resiliency in youth
- Fitness Club which promoted conversations about physical, mental, and emotional wellness

"I appreciate what the Club has done for me and my family. They've helped me tremendously through this hard time. When I told the Club that I'd lost my job temporarily due to the pandemic, they responded without hesitation. That same day, my family was provided with three large shopping carts of food and a BIG PACK OF TOILET PAPER! I am so grateful for the staff, who are caring and patient and so protective of my family. It takes a village to raise a child, in my case five children, so I am beyond thankful for my Boys & Girls Club village."

— The Perkins Family



ACTIVITY TRACKING

OFFERING QUALITY PROGRAMMING THAT CHANGES LIVES

YOUNG PEOPLE WHO NEED US MOST



OUTCOME DRIVEN CLUB EXPERIENCE

5 KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT

HIGH-YIELD ACTIVITIES

TARGETED PROGRAMS

REGULAR ATTENDANCE



PRIORITY OUTCOMES

ACADEMIC SUCCESS

Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce

GOOD CHARACTER & CITIZENSHIP

Develop strong character and take actions that make a difference in the community

HEALTHY LIFESTYLES

Make healthy lifestyle decisions resulting in social, emotional, and physical well-being

TOTAL NUMBER OF SESSIONS OFFERED

THE ARTS 2,736

CHARACTER & LEADERSHIP DEVELOPMENT 1,169

EDUCATION & CAREER DEVELOPMENT 4,310

HEALTH & LIFE SKILLS 1,375

FITNESS & RECREATION 4,850

TOTAL YOUTH SERVED BY PROGRAM AREA

THE ARTS 2,568

CHARACTER & LEADERSHIP DEVELOPMENT 1,136

EDUCATION & CAREER DEVELOPMENT 2,295

HEALTH & LIFE SKILLS 1,750

FITNESS & RECREATION 3,066

ACADEMIC SUCCESS

Tennessee Tutoring Corps was established by the Bill and Crissy Haslam Foundation, in partnership with Boys & Girls Clubs and other youth-serving organizations, to help prevent summer learning loss. Over the past two summers, highly qualified college students were recruited to serve as tutors to children attending youth-serving organizations across Tennessee. **Tutors worked with students in small groups, resulting in Club members gaining the equivalent of 12 weeks of learning in just 8 weeks.** We are thankful for the support of the Bill and Crissy Haslam Foundation for providing our Club members access to this beneficial program.

AIM: Academic Intervention Model is a program designed to support strategic intervention of members, grades K-3, in English/Language Arts. By tailoring the AIM program to provide hands-on and engaging activities aligning to the conceptual strands of Tennessee's Academic Standards, Boys & Girls Clubs offered opportunities for growth and development in areas that needed remediation. The AIM program supported and strengthened Boys & Girls Clubs of the Tennessee Valley's goal of ensuring that all members are on track for high school graduation with a plan for the future. After pre- and post-testing members, **81% of the participants showed growth or maintained academic performance in English/Language Arts.**

By providing Club members access to tutors while allowing them to engage in high-yield activities during the summer months, our members not only have the opportunity to decrease the effects of summer learning loss, they have the potential to make academic advances.

GOOD CHARACTER & CITIZENSHIP



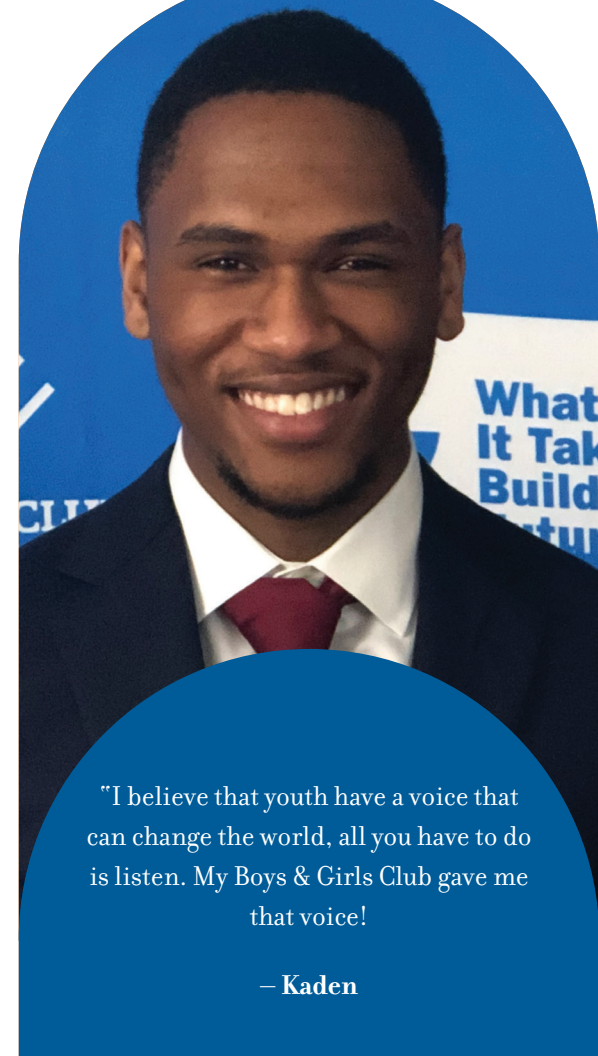
NOTES OF ENCOURAGEMENT

Boys & Girls Clubs of the Tennessee Valley has partnered with local assisted living facilities to provide their residents with handwritten letters from Club members. Notes of encouragement are aimed at boosting the residents' mood and providing them with comfort and positive interaction. This partnership helps Club members as well, by encouraging them to put down their screens and pick up their pens, which is important, as youth today have grown up in the digital age and handwritten letters are becoming a thing of the past.

This program has been a resounding success, resulting in hundreds of letters written with love by Club members and delivered to local assisted living facilities. The pandemic created a sense of isolation for many local seniors, resulting in feelings of loneliness. This partnership is vital to improving the mental health of our seniors as well as the building of strong character in our members.

Kaden, a member of Boys & Girls Clubs of the Tennessee Valley, was selected as the 2021 Tennessee Youth of the Year. It was a fierce competition, with Club members from across the state vying for the coveted title. Kaden impressed the judges with his commitment to the core values of the Clubs: *service to community and family, academic success, strong moral character, and life goals*. Throughout the competition, he demonstrated self-confidence, poise, and a dynamic speaking ability.

Kaden is 17 years-old and is a senior at Fulton High School and a proud member of the Regal Teen Center. He is currently exploring his options for postsecondary education, and Morehouse College is his top choice at the moment. He plans to study psychology and apply his studies to helping those in his community with the \$11,000 he was awarded as part of the competition.



"I believe that youth have a voice that can change the world, all you have to do is listen. My Boys & Girls Club gave me that voice!

— Kaden

HEALTHY LIFESTYLES

POWERLIFTING CLASS

Keeping Club members physically active is a key component of Boys & Girls Clubs of the Tennessee Valley programming. Our Fort Craig Club offers teens a powerlifting class and provides participants the opportunity to lift free weights under the coaching of experienced powerlifting volunteer, Chip Hultquist.

Training is focused on the three powerlifts: squat, bench press, and deadlift, along with other strength training exercises. The lifting program is designed to be fun as well as make participants stronger for powerlifting and other sports. It also aims to instill a lifelong love of physical fitness in teens.



"I'm learning so much from the Powerlifting Class, such as understanding how important it is to always use the proper technique when lifting weights and to always have a spotter."

— Blake, 13 years-old

"Mr. Kenny is our yoga instructor, and he's taught us how to use yoga to help with stress. I really do find that when I do my yoga poses and focus on my breathing, I can relax."

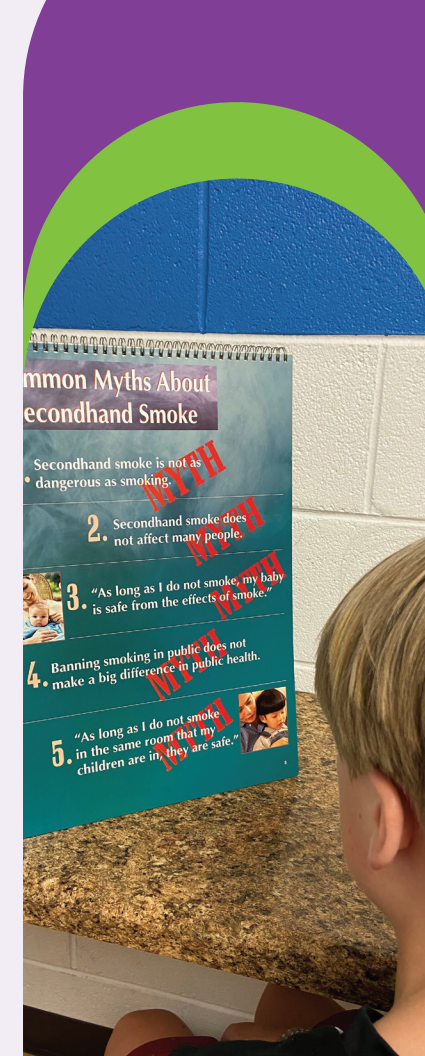
— Alyssa, 10 years-old



YOUTH YOGA

Another key program aimed at providing lifelong skills to Club members is the Youth Yoga program. As part of the Youth Arts Initiative, this program introduces yoga to members to begin building the mind and body connection to support emotional wellness and inspire creative growth.

Yoga encourages creativity and playfulness, developing not just physical flexibility but the flexibility of the mind as well. The breathing exercises and relaxation techniques learned from practicing yoga help youth with stress management. Teaching children how to reduce stress in a healthy way is an important life skill that will help them as children and as adults.



SMART MOVES

The SMART (Skills Mastery and Resistance Training) Moves program uses a team approach that involves Club staff, peer leaders, parents, and community representatives. Youth engage in discussion and role-playing, practicing resilience and refusal skills, developing assertiveness, and analyzing media and peer influence. Many health programs only identify and address risk and protective factors that are most associated with a young person's ability to avoid risky behavior; typically framed as health prevention. SMART Moves utilizes a health promotion approach, which is focused on building youth's attitudes and skills that support healthy decision-making. It is asset based, focused on building foundational social-emotional skills, and addresses youth's agency in healthy decision-making. Participants are exposed to various activities designed to hone their decision-making and critical-thinking skills, as well as learn how to avoid and/or

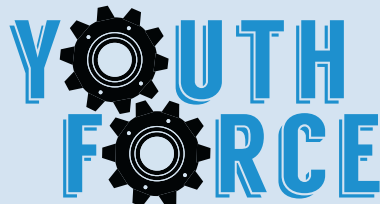
resist alcohol, tobacco, drugs, and premature sexual activity.

PROGRAM HIGHLIGHTS & STATS:

- 318 members from BGCTNV participated in SMART Moves in FY21
- 246 members completed the entire program
- 99% of members who completed the program abstained from alcohol, tobacco, or drugs during the programming period
- 91% of members who completed the program feel like they have strong, positive friendships
- 93% of members who completed the program feel good about who they are and the things they can do

**HEALTHY
LIFESTYLES**

COLLEGE & CAREER READINESS



GEARING UP FOR SUCCESS

PROGRAM HIGHLIGHTS & STATS:

- 668 teens have completed the program since July 2016
- 353 teens have been placed in 60-hour Job Ready internships
- 119 members participated in technical training camps during the Summer of 2021
- 44 local businesses have hosted YouthForce interns
- 35 additional businesses partnered with YouthForce for special events and soft skills training

There is clear evidence showing programs that expose young people to career development and job training opportunities result in raising expectations and promoting self-sufficiency in adulthood. To meet this need, Boys & Girls Clubs of the Tennessee Valley involves Knox and Blount County high school students, ages 14 to 18, in the **YouthForce** program.

The YouthForce program connects teens with businesses willing to invest in their training and development. YouthForce provides a range of activities to help teens develop the skills essential for workforce success: applying for a job, developing strong soft skills, finding a career that fits each teens' interests and talents, and allowing them to determine the corresponding educational and career path they wish to pursue.

YOUTHFORCE PARTNERS:

All Kreatures Pet Care	Knoxville Police Department
Axle Logistics	Kreative Kidets Childcare Center
B&G Catering	Martin Luther King Jr. Center
Beardsley Community Farm	Old Navy
Blount County Animal Center	Pellissippi State Community College
Blount County Public Library	PetSafe
Bombshells Salon Knox	Renaissance Terrace Assisted Living
Bridgewater Place	Roll Arena Party Zone
Food City	Senior Citizens Home Assistance Services
Great Clips	South College
Hampton Inn & Suites Knoxville Downtown	Tennessee College of Applied Technology
J & L Cleaning	Tennessee Trucking Association
John T. O'Connor Senior Center	Tindell's Building Materials
Knoxville Convention Center	TTJC Karate
	UT Federal Credit Union

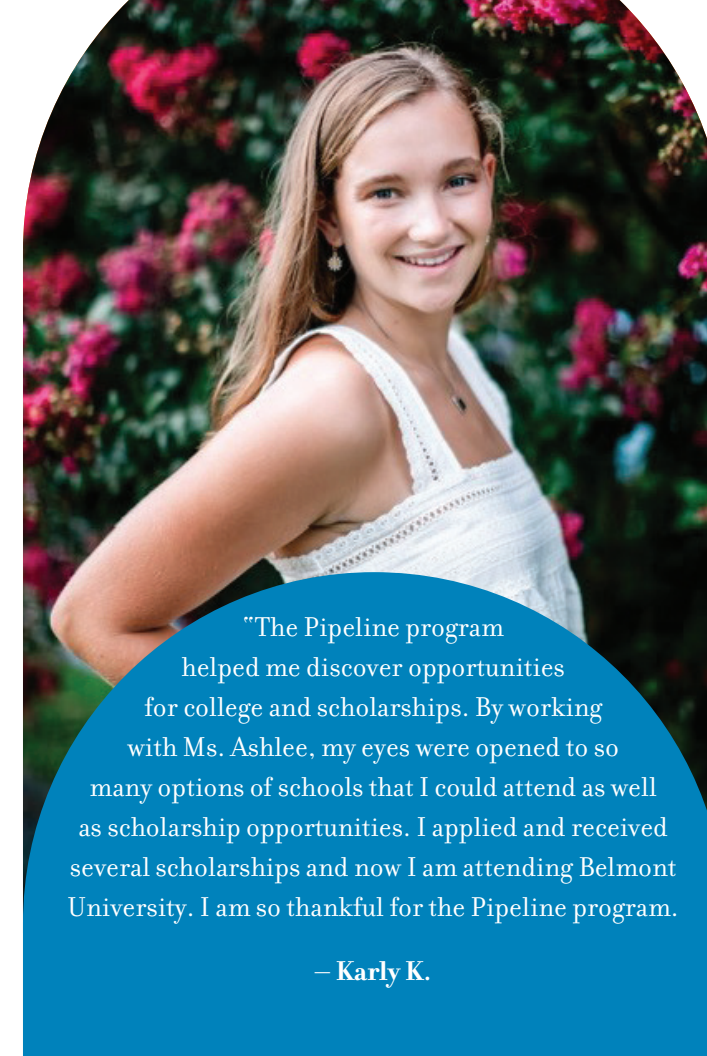
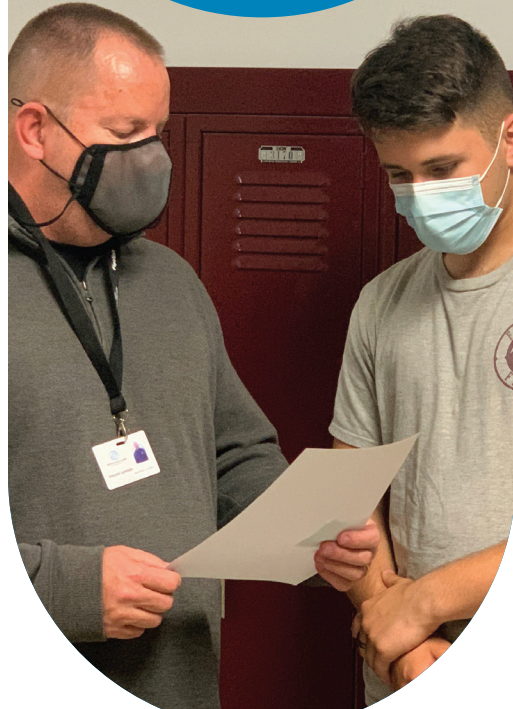
COLLEGE & CAREER READINESS

Pipeline

The **Pipeline Program** is designed to increase the number of youth from disadvantaged backgrounds who complete high school and enroll in postsecondary programs related to the healthcare industry. Services to participants in the program include academic advising, career exploration, tutoring, college tours, and STEM career camp. Participants also receive assistance with financial aid, college entrance exams, as well as college applications and fees.

PROGRAM HIGHLIGHTS & STATS:

- 313 participants
- 100% of non-senior participants served completed the current academic year and progressed to the next grade level
- 95% of seniors served graduated in four years
(*Knox County Schools 2020 graduation rate = 91%*)
- 86% of graduating participants self-reported enrollment in an institution of higher education



"The Pipeline program helped me discover opportunities for college and scholarships. By working with Ms. Ashlee, my eyes were opened to so many options of schools that I could attend as well as scholarship opportunities. I applied and received several scholarships and now I am attending Belmont University. I am so thankful for the Pipeline program.

– Karly K.

"The Pipeline program is an essential component to the successful preparation and transition of Central High School students to postsecondary opportunities. These amazing services and supports that Boys & Girls Clubs of the Tennessee Valley provides, helps in removing the barriers common during this critical time in a student's life. The partnership with Pipeline is crucial for academic tutoring, life mentoring and guidance with the arduous tasks in completing the many applications and forms for scholarships and grants. We are able to do more for students because of the positive engagement and relationship we have with this program."

– Billy Baldwin, Assistant Principal,
Central High School



TRIO: Talent Search is a federally funded program that supports postsecondary education for economically disadvantaged and potential first generation college

students. The program provides academic, career, and financial counseling to its participants and encourages them to graduate from high school and continue on to postsecondary education. In addition, it offers tutorial services, exposure to college campuses, information on student financial assistance, career exploration and aptitude assessment, mentoring programs, and assistance in preparing for college entrance exams.

PROGRAM HIGHLIGHTS & STATS:

- 501 participants
- 95% of non-senior participants completed the current academic year and progressed to the next grade level
- 100% of seniors served graduated in four years (Knox County Schools 2020 graduation rate = 91%)
- 72% of graduating participants self-reported enrollment in an institution of higher education
- 34% of students graduating within six years received postsecondary degree and/or certification



Ahya credits TRIO with helping her succeed and preparing her for the next steps in life. She is a recent graduate of Austin-East Magnet High School and served as the School Valedictorian at her graduation. She is now attending the University of Tennessee, Knoxville where she is studying Elementary Education.

"TRIO introduced me to many opportunities that have helped me. I'm always able to stop by the TRIO office for help or to get something to snack on. TRIO assisted me with finding scholarships, completing my college applications, and filing the FAFSA. I am really thankful that Austin-East has TRIO." — Ahya

As part of our College and Career Readiness programs, we offer teens the opportunity to participate in a variety of technical training camps. These camps are focused on providing successful transitions for youth between high school and college or work, by helping students gain the skills, knowledge, and expertise needed for their postsecondary success.

"The partnership we've had at Pellissippi State's Strawberry Plains campus with Boys & Girls Clubs of the Tennessee Valley has been wonderful. The "win" for us is that our faculty get to expose Boys & Girls Club members to programs at Pellissippi State that offer rewarding, in-demand careers. Health careers, welding, engineering, computer design and security, criminal justice — all of these fields are available at Pellissippi State. Of course, the camps are fun for everyone, but what impresses me the most is when students realize a camp helped confirm their career choice. I recall two students, one from a health field camp and another from welding say, "This is what I want to do — this is going to be my career." That is why we do the camps, they benefit not only the student, but the community at-large as we work to educate a new workforce."

— Dr. Mike North, Dean, Pellissippi State Community College
Strawberry Plains Campus

COLLEGE & CAREER READINESS

TECHNICAL TRAINING CAMPS

- Cosmetology
- Criminal Justice
- Culinary Arts
- Engineering
- Healthcare Career Camps — Claiborne County
- Nursing
- Raspberry Pi (Raspberry Pi camp focuses on the strategies to develop a mini computing operating system. Participants learn about basic computing and computer science strategies as they relate to a career in the Information Technology fields.)
- Welding

The **Member Emotional & Social Health (MESH)** program is designed to promote positive social and emotional skill development, address Club youth mental health needs, and mitigate the effects of toxic stress and childhood trauma in our members. Programming includes individual counseling and mentorship, small group interventions and programs, activities, workshops, staff trainings, and family support. The team is led by two full-time LMSW staff and also includes several social work interns from the University of Tennessee and other universities.

OVER THE PAST YEAR, TWO KEY COMPONENTS OF THE MESH PROGRAM WERE IMPLEMENTED:

The MESH Text Line is a resource Club youth can use to connect with social work staff if they need someone to talk with. To access the service, members can text or email their name and membership number to MESH@bgctnv.org. As part of the service, members also automatically receive information about other crisis resources, such as the Crisis Text Line and the local Mobile Crisis Hotline. Posters advertising the service have been placed in youth areas in every Club. The team also launched a MESH newsletter, created to connect Club families to MESH support and resources.

The Handle with Care program in Loudon County is designed to address childhood trauma by creating partnerships between law enforcement agencies, schools, Boys & Girls Clubs, and other systems serving children. Officers are trained to identify children on scene who have been exposed to potentially traumatic events and then communicate that knowledge to the child's school, Club, or other community. Once the "Handle with Care" notification has been received, trained mental health staff can then provide appropriate trauma-responsive care to the child in order to mitigate the impact of the event. This program stems from an initiative through the Department of Justice COPS Office and similar programs are in place in Knoxville and throughout the state.



PROGRAM HIGHLIGHTS & STATS

- 598 youth received direct support from the MESH team
- 249 members received ongoing and focused small group interventions or individual counseling and mentoring
- 100% of youth surveyed after interventions reported increased mental health (more "happy days")
- 95% of youth surveyed after interventions reported an increase in social and emotional skills
- 78% of youth surveyed can identify a caring and stable adult they can talk to about their problems (a mitigating factor for Adverse Childhood Experiences or ACEs)



youth arts INITIATIVE

The Youth Arts Initiative (YAI) program provides high-quality visual, applied, and performing arts programming to Club members at Boys & Girls Clubs of the Tennessee Valley. Participation in extracurricular arts programming allows youth to strengthen and develop social, emotional, cultural, and cognitive skills needed for long-term success. The program offers youth the opportunity to engage in hands-on skill development using specialized tools and technology to support their growth as artists.

This year, YAI classes and activities included acrylic and watercolor painting, drawing, printmaking, multimedia collage, photography, pottery, yoga, creative writing, ukulele, handbells, choir, music video production, hip-hop and West African dance, and theatre.

YAI program highlights include an opening performance for Chris Blue at the Bijou Theatre, local and national visual art contest recognition, YAI Variety Show summer performance at the Tennessee Theatre, and TIME Magazine article featuring YAI Club member and Youth of the Year, Kaden Robinson.



PROGRAM HIGHLIGHTS & STATS:

- 2,000+ programming hours spent with Club members
- 500+ Club members served
- 30+ classes offered weekly
- 11 Clubs served
- 65% of Club members regularly attend YAI classes in more than one art form



YAI PARTNERS & CONTRIBUTORS:

- Akima Club
- Aslan Foundation
- Boyd Family Foundation
- Boys & Girls Clubs of America
- Classics for Kids Foundation
- Dogwood Arts
- Royale Youth Dance Ensemble
- South Arts
- Tennessee Arts Commission
- Tennessee Commission on Children & Youth
- Tennessee Theatre
- The Wallace Foundation
- US Bank

youth arts
INITIATIVE



HOW WE HELP THE YOUTH IN OUR COMMUNITY



- 251,728 Meals and snacks served over the past year to Club members
- **Expanded Club hours:**
 - Hours were expanded to accommodate the schedules of parents who are essential workers
 - The Walter P. Taylor Club now offers extended hours between 6pm – 8pm for the exclusive use of teens to attend the Club, offering them a safe space to go in the evenings
- **Academic Success:**
 - Power Hour provides homework help to Club members from Education Directors, staff, and volunteers
 - Summer Brain Gain, 21st Century Community Learning Center grants, LEAP, and Tennessee Tutoring Corps provide Club members with support to succeed in school
- **Good Character and Citizenship:**
 - Programs such as SMART Moves, Torch Club, Keystone Club, and Youth of the Year prepare members to make good choices in life
 - Service learning projects show members the importance of giving back to community
- **Healthy Lifestyles:**
 - Community gardens located at several Club locations teach members how to enjoy healthy food choices
 - Programs such as Culinary Camp show teens the joy of cooking
- **College & Career Readiness:**
 - YouthForce provides teens with paid internships and training to improve their soft skills that promote their ability to find and maintain employment
 - Programs such as TRIO and Pipeline work with students on academic tutoring, counseling, college applications, and college tours to prepare them for postsecondary education

SCHOLARSHIPS

The Tennessee Department of Human Services (TDHS) created the Essential Employee Child Care Payment Assistance Program, which provided scholarships for essential workers who served their communities during the COVID-19 pandemic. This grant provided peace of mind for the parents of more than **3,000 youth** who were able to attend our Clubs free of charge during the pandemic.

"As an employee of the State of Tennessee, I was required to not only work during the pandemic, but my job required a lot more of me during this time. I would not have made it through this time without Boys & Girls Club! When schools shut down, being a single parent, I went into a panic of "what am I going to do?!" Hearing that the Boys & Girls Club would continue to be open saved me from losing my job (and my mind). The grant that provided free childcare helped me to be able to afford supplies to keep our household safer and even the materials for fun things to do at home, since most activities around town were shut down and my kids had nowhere to go play."

— Parent of children attending Boys & Girls Club of Loudon County

"The essential workers grant allowed us to work full time providing counseling services to those affected by COVID-19 and continue to repair cars. We were able to keep our clients satisfied because we knew our children were well taken care of at the Club. Having the stability and consistency of Boys & Girls Club gave us a steady ground to stand on during such a confusing time. Thank you all so much! We also saved an incredible amount of money, which we were able to save and use towards bills that arose during the pandemic."

— Parents of children attending the DeBusk Family Club

"Clinton City Schools was gearing up in 2020 for the reopening of school during the COVID global pandemic. The City of Clinton had offered afterschool care for many years for the students in our district. Due to COVID guidelines and infrastructure concerns, the City program did not have the capacity to meet the demands of our population. This left a significant afterschool gap in all three of our schools affecting over 100 families.

Roger Houck, Clinton City Manager, and I were brainstorming and decided to call Boys & Girls Clubs of the Tennessee Valley. Within a few hours, we were sitting in a meeting with them to determine how we could enter into a partnership with Boys & Girls Clubs to provide an afterschool program at all three of our elementary schools. Within 2 weeks, we had a Boys & Girls Club running at Clinton Elementary School and three months later, we opened Clubs at North and South Clinton Elementary Schools. They now serve approximately 400 of our students across the district. They have implemented quality programming for students that has positively complimented our district programming. They also provide a place for working parents to bring their child on inclement weather and in-service days. In my almost 30 years of education, I have never seen program implementation to this caliber.

I want to personally thank Boys & Girls Clubs of the Tennessee Valley for not backing down from the challenge of taking care of our kids. Our school district is stronger because of our growing partnership with Boys & Girls Clubs. Their interactions and programming are positively making an impact on our students. Through community support, our program will continue to grow, allowing us to impact more students."

— Kelly Johnson, Director of Schools at Clinton City Schools

STAFF MEMBER OF THE YEAR

Kira Jones began her journey with Boys & Girls Clubs of the Tennessee Valley in 2004, when she volunteered at the Caswell Boys & Girls Club (now known as Haslam Family Club University) during her time as an undergraduate student at the University of Tennessee. Over the years, Kira has held many positions including: Teen Director, Facility Director, Assistant Executive Director, and Executive Director. In her current role as Senior Services Director, Kira oversees our affordable housing Clubs, as well as our community school Clubs. She has worked tirelessly to transform the Clubs by replacing flooring, painting walls, and installing new kitchens. These improvements have instilled a strong sense of pride among Club members and parents are grateful for the peace of mind they have sending their children to a place where staff offer support.

"After moving to Knoxville and volunteering at Caswell Boys & Girls Club, I fell in love with the mission of Boys & Girls Clubs of the Tennessee Valley. Each day, I put my all into what I love doing, and hope to make a positive and long-lasting impact on a Club member's life. I've been fortunate to have many positive role models growing up, so just being able to have the same affect on someone's life is inspiring."

— Kira Jones



Boys & Girls Clubs of the Tennessee Valley was honored to be the charitable beneficiary of the Visit Knoxville Open again this year. The tournament celebrated its 31st consecutive year, allowing golf enthusiasts the thrill of seeing professional golfers in action in Knoxville. Over 150 professional golfers participated in the tournament, which was held for the first time at Holston Hills Country Club, as part of the Korn Ferry Tour with the PGA.

Club members enjoyed contributing to the success of the event by greeting players at the Ambassador Tent, assisting with the Pairings Party registration booth at Zoo Knoxville, mingling with players to learn new skills at the Kids Clinic, serving as standard-bearers, and writing thank you notes to players.

Visit Knoxville Open raised more than \$80,000 for Boys & Girls Clubs of the Tennessee Valley. This generous support will allow our organization to continue to carry out our mission by providing life-enhancing afterschool and summer programs to youth in five core areas: Character and Leadership Development; Education and Career Development; Health & Life Skills; the Arts; and Sports, Fitness, & Recreation.

PARTNERSHIPS SWAG ACADEMY



Dr. Javiette Samuel, Assistant Vice Chancellor for Diversity and Engagement at the University of Tennessee, Knoxville, wanted to create a community-based program that would instill UT's Volunteer Values within the youth in the community. She found the perfect partner for this endeavor in Boys & Girls Clubs of the Tennessee Valley.

Scholars with Achievable Goals (SWAG) Youth Leadership Academy works with local Boys & Girls Clubs to promote the development of global citizenship. This is done through service learning, communicative development, mentoring, and leadership development teachings.

During a series of eight sessions, Club members develop student leadership skills through a variety of workshops and activities, which include community engagement, service-learning, public speaking and presentation, goal setting, and conflict resolution.

Graduates of SWAG Academy have the necessary skills to improve their community and serve as role models for their younger counterparts at the Clubs.

In partnership with the Great Smoky Mountains National Park, Club members explore the outdoors in fun and creative ways, cultivating an awareness and appreciation of the natural wonders that surround them. Ultimate Journey is a hands-on STEM program designed for students in grades 4 - 8 that encourages youth to practice problem-solving, critical thinking, and decision-making skills.

Through the program, Club members enjoy field trips to the Great Smoky Mountains National Park and learn many interesting and historical facts regarding the national park. They study environmental conservation, flora and fauna of East Tennessee, and facts related to the animals living in the park. Through these activities, members understand the importance of being good stewards of our national parks.



GREAT SMOKY MOUNTAINS NATIONAL PARK

PARTNERSHIPS LINCOLN MEMORIAL UNIVERSITY

Engaging teens in programming that introduces them to potential career paths is a vital component of the College and Career Readiness programs offered at Boys & Girls Clubs of the Tennessee Valley. Lincoln Memorial University (LMU) has been an important partner for the past six years, opening up their campuses to our teens for college and career exploration opportunities. Professors and staff at LMU volunteer their time each summer to coordinate STEM Camps, which are hosted on campus over the course of four days. These camps provide Club members with interactive workshops and hands-on activities that allow teens to gauge their interest in college and various career paths.



This year, Boys & Girls Clubs of the Tennessee Valley developed a formal partnership with Real Talk Mentoring – a program with the vision to encourage, enrich, and empower young people by keeping it real, realistic, and relational. This program seeks to develop and promote self-esteem, self-reliance and a winning attitude. Real Talk Mentoring holds to the belief that African American youth are among our nation's greatest underdeveloped human resources. Staff from Boys & Girls Clubs serve as guest speakers for weekly morning sessions at Vine Middle School and encourage greater participation with incentives. This spring, our partnership saw more than 60 young people take part in Real Talk Mentoring at Vine Middle School and developed a connection to engage more Vine Middle students in afterschool programs at our Walter P. Taylor and Regal Teen Center Clubs. We look forward to this partnership expanding to other schools and even into our Clubs this coming year.



REAL TALK MENTORING

DONORS

Gifts listed here were made during fiscal year July 1, 2020 through June 30, 2021. Every effort has been made to ensure the accuracy of the information on each contributor who gave a gift in the amount of \$1,000 or more during this time.

Any omissions or inaccuracies should be brought to the attention of the Resource Development Team at (865) 232-1200.

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US Department of Health and
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US Department of Justice: Community
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The Heritage Club is an association of friends of Boys & Girls Clubs who seek to ensure the future of the organization by including a gift in their will or estate plan. These supporters trust Boys & Girls Clubs of the Tennessee Valley to reach out to young people and make a positive impact on their lives.

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The Jeremiah Milbank Society is a national recognition group for donors who make unrestricted gifts of \$10,000 or more to their local Boys & Girls Club's annual giving campaign. Youth who attend Clubs are more likely to achieve academic success, develop good character and citizenship, and adopt healthy lifestyles. The support from the Jeremiah Milbank Society is a powerful statement about the importance of Clubs and sets a positive example for others to follow. Building the ranks of the Jeremiah Milbank Society is vital to ensure that Clubs can continue creating great futures for young people. We appreciate you supporting these efforts and being strong role models for kids.

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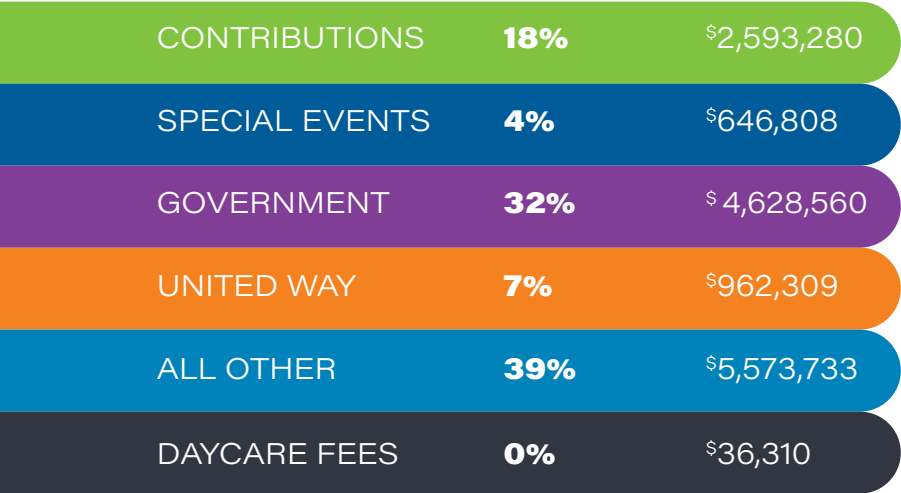
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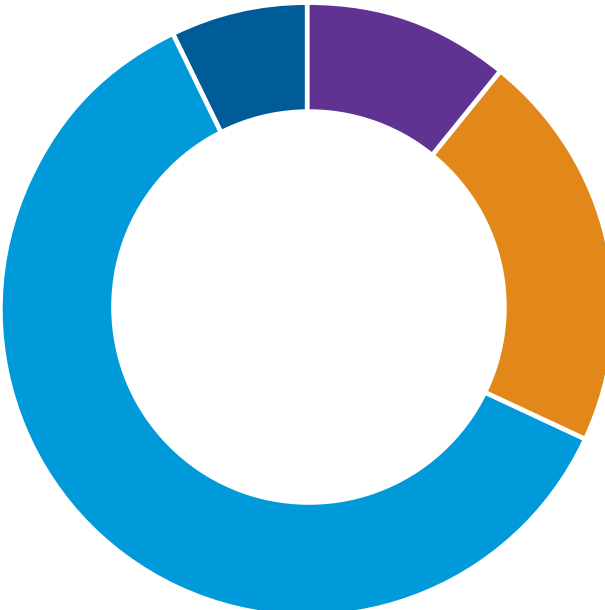
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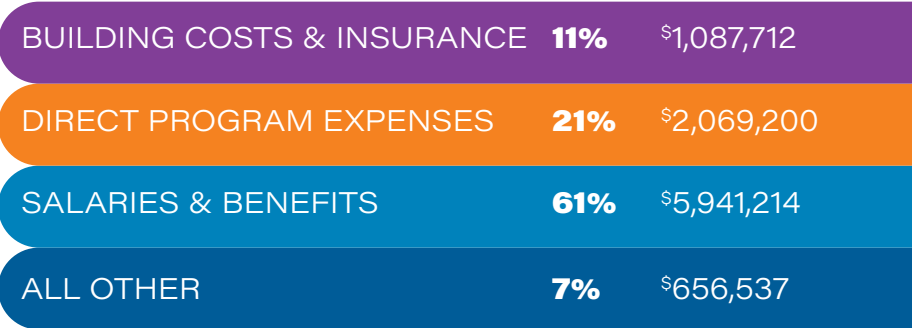
OPERATING
INCOME



TOTAL **100%** **\$14,441,000**



OPERATING
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TOTAL **100%** **\$9,754,663**

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